

Organizations Benefiting from the **SHOW** Program

4-H Freedom Glide Riders
4-H Hanover County Horse Judging Team
4-H Horse Lovers Club
4-H Saddle 'N Spur Club
AHS Young Riders
American Saddlebred Horse Association of Virginia
American Saddlebred Horse Association, Foundation, Inc.
Another Chance 4 Horses - Headquarters
AVA/Balance Vaulters
Back In The Saddle Horse Adoption, Inc.
Bay Riders
Bedford Hunt Pony Club
Bit-N-Spur 4-H Club/Bit-N-Saddle Club
Blazing Saddles 4-H Horse Club of Gaston County
Blazing Saddles Therapeutic Riding Program, Inc.
Blue Ridge Eventing Association
Buffalo Creek Pony Club
Calvert County Chapter PVDA
Calvert Therapeutic Riding Center Inc.
Campbell County 4-H Saddle Up Club
Carolinas Horse Show Circuit "CHSC"
Carousel Dreamers 4-H
Casey Co. 4-H Horse Club "C.C." Riders"
Casey Co. Extension Service
Casey Creek Horse Rescue & Adoption, Inc.
Cashvan Family Memorial Equine Fund
Centaurus 4-H Club
Central Carolina Western Horseman's Association
Central Kentucky Racking Horse Association
Central Kentucky Riding for the Handicapped, Inc.
Central VA Paint Horse Club, Inc.
Chestnut Hill Pony Club
Clark Co. 4-H Ponies and Partners
Cloverleaf S.O.A.
Commonwealth Search & Rescue
Communication Alliance to Network Thoroughbred
Ex-Racehorses Mid-Atlantic
Covenant Farm, Inc.
Danville Boyle County Horse & Pony Club
Davie County Emergency Horse Rescue Team
Days End Farm Horse Rescue
De La Brooke Pony Club
Deep Run Hunt Pony Club
Delaware Appaloosa Horse Association
Double "C" Spirit Riders 4-H
Dream Catchers Therapeutic Riding Center
Dreams Come True Therapeutic Riding Center
East Coast Foundation Quarter Horse Association
Eastern Amateur Arabian Horse Show Circuit
Equi-Partners, Inc.
Equi-Visions Therapeutic Riding Program
Etowah Riding Club, Inc.
Flintrock 4-H Club
Frederick Pony Club
Free Spirit Equine Rescue Shelter
Free State Riding Club
Freedom Hills Therapeutic Riding Program
Gaston County Horsemen's Association
Glen Hollow Pony Club
Graham Equestrian Center, Inc.
Granite Pony Club
Graz'n Acres Therapeutic Riding Center
Great and Small
Great Pocomoke Fair
Great Spring Hounds Pony Club
Harrison County Saddle-In-Spur Horse Club
Heads Up! Therapeutic Riding Program Inc.
Healing Spirit Inc.
Hi Ho Hunters 4-H Club
Hollins University Riding Center
Hoof N Woof 4-H Club
Horse Lovers United 4-H Club
Horse Lovers United, Inc.
Horse Rehab Sanctuary
Horse R'Us 4-H Club
Horsemasters 4-H Club
Horsenet, Inc.
Horsepower Inc.
Howard County - Iron Bridge Hounds, Inc.
Howard County Pony Club
Hunter Lane Stables, Inc.
Illinois Quarter Horse Youth Assoc.
Illinois Western Horse Show
and Racing Association
Indiana/Kentucky/Illinois Youth (IKI IQHA Youth)
Jessamine County 4-H Colonels Horse Club
Kaldeer Trotting Tornadoes (4-H)
Kentucky Dressage Association
Kentucky Equine Management Internship
Kentucky Junior Rodeo Association
Kentucky Miniature Harness Racing Society
Kentucky Thoroughbred Farm Managers Club
Kopper Top Life Learning Center
Kountry Kids 4-H Club
Lemon Springs 4-H Horse Club
Life Horse
Loftmar Stables Equestrian Team
Marlborough Pony Club
Maryland Arabian Horse Association
Maryland Pony Of The Americas Club Futurity
Maryland State Quarter Horse Youth Association
Maryland/Delaware State Barrel Horse Association
Mathews Horse & Pony Club
McLean County 4-H
Mephibosheth Farms Angelic Riders, Inc.
Mid-East Coast Arabian Breeders, Inc.
Mighty Mallard Mustangs
Morgan Mischief's Club
Mountain Laurel Stable Inc. & The Freedom Riders
Therapeutic Learning Center
Mounted Wanderer's 4-H Horse & Pony
N.C. NBHA 01
National Barrel Horse Association - Kentucky 05
National Barrel Horse Association - NC07
National Barrel Horse Association
- North Carolina District 3
National Show Horse of Virginia
Nokesville Horse Society, Inc. (NHS)
North Carolina Amateur Quarter Horse Association
North Carolina Therapeutic Riding Center
Old Friends, Inc.
Pamlico County Horseman's Association, Inc.
Pasadena Horse & Pony Association
Person County Horseman's Association/Reins
Pittsville Lions Club
Pony Express 4-H Club
Pony People 4-H Horse Club
Poolesville Chapter Of The Old Peoples Riding Club
Potomac Pony Club
Progressive Equestrian Therapeutic Services, Inc.
Randolph Young Riders 4-H Club
Redland Hunt Pony Club
Rerun, Inc.
Riding to Recovery at Stonelea Farm
Roanoke Valley Horse Rescue, Inc.
Saddle and Spurs 4-H Club
Saddle Lake Equestrian Center
Save A Horse
Scott County 4-H Council
Seneca Valley Pony Club
Shenandoah Paint Horse Club
Shenandoah Valley Horseman's Association
Silver Spurs 4-H Program
Simpson County 4-H Hoofbeats Horse Club
Society for Arabian Horses in Bluegrass Area (SAHIBA)
South Central Hackney Association
South Central Hackney Association, Inc.
Southern Maryland Youth Quarter Horse Association
Southwest Virginia Dressage Association, LTD
Southwest Virginia Hunter/Jumper Association
Spokes and Spurs
Spotted Saddle Horse Association of Kentucky
Spur And Stirrup 4-H Club
Stirrup Some Fun - Mecklenburg Co. 4-H Horse Club
Stirrup Some Fun 4-H Horse Club
Stolen Horse International (SHI)
Sunny Side Pony Club
Tack-N-Up 4-H Club
The Carrollton Hounds, Inc.
The Giddy-Up Club
The Luci Center
The North Carolina Walking Horse Ladies Auxiliary
The Pinto Organization of Kentucky, Inc.
The Wicomico Hunt Club
Thoroughbred Retirement Foundation ,
Backburn Project of Kentucky
Tranquility Farm Equestrian Education
and Renewal Center, Inc.
Trinity Stables Ministries, Inc.
Tuckerhoe Equestrian Center Foundation
University of Kentucky Dressage Team
Warren County 4-H Rough Riders
Wild Oats Adult Riding Club, Inc.
Wilderness Trace Pony Club
Windy Knoll Horsemen, Inc.
Woodford County 4-H Horse & Pony Club
Young Guns 4-H Drill Team

Southern States Special Horse Organization Winner

Turning empty feed bags into cash is easy with Southern States' Special Horse Organization Winner's (SHOW) Program. No other feed company has supported the horse industry more than Southern States. We developed the SHOW program to provide all non-profit breed associations and horse clubs their very own sponsorship tool. By simply registering your organization with our home office and submitting proof-of-purchase seals found on the back of each horse feed bag, you can raise thousands of dollars. In fact, over 300 groups are currently earning money through the SHOW program.

How Does My Organization Make Money?

Just by doing what you're already doing — giving your horses Southern States feed. Your organization can earn 10¢ for each proof of purchase from Reliance® feed bags and 25¢ for Legends® or Triple Crown® feed bags. You can even earn \$4 per ton on bulk bin deliveries of Reliance pellets and \$10 per ton on Legends pelleted feeds. All you have to do is collect the proof-of-purchase seal found on the back of all Southern States feeds from your organization's members, friends and family. Feed tags are not accepted. For bulk feed purchases, you need to submit the original customer copy of the delivery tickets.

Collect proofs of purchase from your members. Submit them to Southern States and your organization will be notified of the current account balance. To receive your money, send us a written request letting us know how the funds will be used. All funds from SHOW must be used for events that specifically benefit the horse industry. Southern States should be mentioned as a sponsor of any events SHOW money is used for, and Southern States representatives should be allowed to attend those events.

How Do We Get Our Money, And Are There Restrictions On How The Money Can Be Used?

How Does My Organization Join SHOW?

If you want, we can make a presentation about SHOW to your non-profit horse club or breed association. To enroll your organization in the program, just sign a letter of agreement. Then all you need to do is designate a contact person to administer the program and give us your current membership list which needs to be updated annually. Your contact person will collect and submit proofs of purchase as often as you like.

The SHOW Program is administered entirely by Southern States from our Richmond, Virginia, headquarters. If you have questions about SHOW or want to enroll, call 804-281-1481 or send an e-mail request to SHOW@sscoop.com. Southern States is providing a simple and unique fund-raising opportunity for more than 300 non-profit groups. We'd like to help your organization too. Join SHOW and start turning your feed bags into money bags.



Southern States Cooperative, Inc • Feed Division
P.O. Box 26234 • Richmond, VA 23260
www.EquusSource.com

2007-2008

Letter of Agreement

This letter of agreement, upon the signatures of duly authorized representatives of **Southern States Cooperative, Inc.** and *(legal name of organization)*

_____,
(mailing address) _____

shall establish the participation of *(legal name of organization)*

_____,
in the **S.H.O.W. (Special Horse Organization Winner's) Program** beginning on
*(date)*_____. This agreement will need to be renewed annually.

Either party may nullify this contract by written notice.

As part of this agreement, *(legal name of organization)*

certifies itself to be a non-profit organization. Also, for purposes of official communications and
notifications, the following person is designated as the official contact for the organization.

(person's name) _____

(organizational title) _____

(telephone number) _____

(tax I.D. number) _____

Under the terms of this agreement, Southern States Cooperative, Inc. will place into an
accrual account the following credits for "proofs of purchase"

Credit Values—

- All proofs of purchase except Reliance®=25¢ ea.
- Reliance® proofs of purchase=10¢ ea.
- All bulk bin original delivery tickets except Reliance®=\$10/ton
- Reliance® bulk bin delivery tickets=\$4/ton

**Charlotte Layne, Feed Sales & Marketing, Southern States Cooperative, Inc., Post
Office Box 26234, Richmond, Virginia 23260.** Submissions may be made as often as desired.
**NOTE—All must be counted and bundled. Please bundle Triple Crown, Reliance and Legends
proof of purchase seals separately.**

For the purpose of the S.H.O.W. Program and this agreement, "proof of purchase" seals
may be found at the bottom of the back side of the bag for all eligible Southern States horse
feeds. In cases where horse feed is bought in bulk, the original delivery ticket shall constitute
"proof of purchase." **NOTE—We cannot accept photocopies of delivery tickets.**

Southern States shall provide notification of the organization's account balance to the
designated contact with every mailing of "proofs" to Southern States.

The organization agrees to provide Southern States with a membership list yearly or
allow Southern States to become a member of the organization.

To receive disbursement of accrued funds, the organization must:

- Submit a request by an office of the organization
- Submit reason for use of funds
- Mention Southern States as the sponsor on all public information
- Arrange for representation by an employee of Southern States at the approved function

This letter shall constitute the entire agreement between Southern States and the organizations with respect to the S.H.O.W. Program. No additional requirements or obligations shall be expected of either party under this agreement.

Signed and authorized by:

(Name) _____

(Title) _____

(Legal Name of Organization) _____

(Date) _____

This letter of agreement supercedes all other agreements and becomes effective July 1, 2007.



2007-2008

S.H.O.W. Program Redemption Form

S.H.O.W. Account Number	Organization Name
Address (street & number)	Telephone Number (include area code)
City, State & Zip	Contact Person

Payment Request

Credit Request

Southern States Horse Feed "Proof of Purchase"		
Quantity	Redemption Price	Total Dollars
	X 25¢/Proof (Legends® horse feeds)	
	X 10¢/Proof (Reliance® horse feeds)	
	X 25¢/Proof (Triple Crown® horse feeds)	
Bulk Bin Delivery*		
Tons of Horse Feed Delivered	Redemption Price	Total Dollars
	X \$10/Ton (All bulk except Reliance®)	
	X \$4/Ton (Reliance®)	
TOTAL DOLLAR CREDIT		\$

Key Points

- A. Triple Crown®, Reliance® and Legends® horse feeds are eligible for S.H.O.W. Program credit. "Proofs of purchase" seals are located on back-bottom of horse feed bags. ALL proofs must be neatly bundled and counted. **Please separate proofs by brands, i.e. Triple Crown, Reliance, Legends.**
- B. Only original customer copies of bulk bin delivery tickets can be accepted. Photocopies will not be credited. Bulk bin delivery tickets only accepted from current S.H.O.W. fiscal year July 1–June 30.
- Credit Values:
- ALL proofs of purchase except Reliance®=25¢ ea.
 - Reliance® proofs of purchase=10¢ ea.
 - ALL bulk bin original delivery tickets except Reliance®=\$10/ton
 - Reliance® bulk bin delivery tickets=\$4/ton
- C. Charlotte Layne (804/281-1481) will credit your account and send confirmation with current updated balance.
- D. Please allow at least two weeks to process all credits or payment requests.
- E. Always include your S.H.O.W. account number.